

#### Testimonials

"Bobby Jones gave an energising closing keynote at our CMP Advance conference in New York to a room of about 200 professional event planners. Bobby spoke about how to find purpose in our work and build a culture rooted in purpose. He really connected with our participants and managed to move people, inspire them and make them feel excited about the impact they are making in the world. I highly recommend Bobby as a speaker to not only the events industry but to anyone who wishes to motivate and energise their people, lead with a deeper sense of purpose and unlock a new level of growth in line with our deeper potential."

### - Amy Calvert, CEO, Events Industry Council

"Bobby, you were a huge hit with everyone and we so appreciate the energy, enthusiasm, excellent content and delivery that you bring. It has been an honor and a pleasure meeting and working with you. You are so accomplished and yet so humble. You are truly unique and a perfect fit for our global dialogue between young leaders and current leadership here in St. Gallen. A great leader and a wonderful example for so many."

### - Beat Ulrich, St. Gallen Symposium Switzerland

"We had recognised that the topic of "purpose" for retailers was a critical topic for us to include in the World Retail Congress. In looking for the right person to address this, Bobby came highly recommended and he more than exceeded our expectations by delivering a dynamic, challenging and very effective keynote address. The feedback has been really excellent and helped ensure that we were able to start a conversation with delegates about "purpose". Bobby followed up his keynote with an equally popular workshop at the Congress. We very much hope to work with Bobby in the future."

### - Ian McGarrigle, World Retail Congress

"Bobby Jones is a thoughtful, refreshingly honest and insightful presenter who understands this uniquely important moment in social change in our country. He is one of our most highly rated speakers."

### - Ann Christiano, Co-Founder frank gathering

"Thank you for inspiring my team at our annual meeting. Your passion really came through. We are excited to apply the message of value and creating a sense of purpose into our work moving forward. Thank you for a successful event!"

## — Menaka Gopinath, IPSOS

"Dear Bobby, first of all, thank you for coming to REINVENTION 2023. Besides doing an amazing presentation that was selected and commented as the favorite of many of the attendees, your amazing energy was key for the overall success of the event. We hope we can make this happen again in the future in our events in Ecuador or Latam."

# - Andrea Serrano, Director REINVENTION, world-class events in Latam